



WHY GS1 Malaysia, NOT 3rd Party Reseller?

GS1 Malaysia has received complaints from our customers and members that **several suspicious companies** have contacted them to try to sell barcodes to them.

This is considered a serious violation of customer and member data confidentiality and is against the **Malaysian Personal Data Protection Act (PDPA) 2010**.

GS1 **does not condone, collaborate, or authorise** organisations such as **Barcodes Malaysia, Barcode Savers** and "**OEM Group**" or their representative "**Hani - +6011-****8380**" to sell or offer GS1 barcodes or GS1 Memberships. The use or dissemination of unauthorised numbers is **not supported** nor **recognised** by GS1.

If you are directed to purchase or apply for unauthorised barcode numbers by unauthorised resellers, you are requested to inform GS1 Malaysia immediately for further action to protect your data and confidentiality.

Here is an example of an unauthorized barcode reseller:



**Here is an example of an unauthorised reseller.
GS1 Malaysia does not authorise
other companies to sell GS1 barcode numbers!**



About (Ringkasan) Barcodes Malaysia

Barcodes Malaysia adalah salah satu cawangan yang diiktiraf dan disahkan sebagai ahli International Network, dimana mereka telah beroperasi di lebih daripada 120 buah negara di seluruh dunia.

International Barcodes berpengalaman lebih daripada 10 tahun didalam industry ini dan mereka ad di dalam bidang pembelian dan penjualan barcode.

Mereka adalah salah satunya "reseller" Barcode GS1 yang diiktiraf di seluruh dunia.

**This statement is untrue.
Say "No!" to Unauthorised Numbers
and Resellers!**

The most important differences between GS1 Malaysia and Unauthorised Resellers are as follows:

Benefits & Special Features Under GS1 Barcode Membership	 Globally Recognised GTINs Issued by GS1! 	 Unauthorised Barcode Numbers 
	GS1 Malaysia Membership (Consists of Features, Services, Platforms & Support)	Unauthorised 3rd Party Reseller
Product barcode numbers & identifiers	<ul style="list-style-type: none"> ➤ GS1 Malaysia Standard GTIN Membership provides up to 1,000 unique barcode identifier numbers. ➤ 24/7 after sales services & support for the protection of brand and product identity, integrity, and governance ➤ Validation and authentication by the GS1 Community ➤ Support against misuse of barcode number (e.g., counterfeiting, fraud, duplication, etc.) ➤ For more information, click here. 	<ul style="list-style-type: none"> ➤ Only Single Number or One Number. ➤ NO after sales services & support for brand or product identity and integrity. ➤ NO validation or authentication available. ➤ NO support for misuse of barcode number. ➤ NO Global Recognition. ➤ NO Assurances of non-duplication or resale.
Globally Unique & Recognised Identifiers	<ul style="list-style-type: none"> ➤ GS1 Identifiers are recognised worldwide through over 118 GS1 local & global organisations and the following: <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>6 billion GS1 barcodes scanned daily</p> </div> <div style="text-align: center;">  <p>100 million products carry GS1 barcodes</p> </div> <div style="text-align: center;">  <p>More than 2 million companies use GS1 standards</p> </div> </div>	
Recognised by Global & Local Retailers, Marketplaces & Regulatory Agencies	<ul style="list-style-type: none"> ➤ Ministries e.g., KPDN, MOH, MITI ➤ Regulatory Agencies e.g., US FDA, EU MDA, EFPIA, NPRA, MDA ➤ Retailers & Distributors e.g., AEON, Caring, Lotus's, MYDIN, IKEA ➤ Marketplaces e.g., Google Shopping, Amazon, Panda Mart 	
GS1 License Certificate: Verify Ownership	<ul style="list-style-type: none"> ➤ GS1 GTIN Membership License* ➤ GS1 GLN Membership License* ➤ GS1 Member Products Certificate ➤ GS1 China Authorization Declaration Certificate <p><i>* Free for the current financial year only, all additional certificate issuance has a processing fee.</i></p>	
Barcode Ownership Transferable?	<ul style="list-style-type: none"> ➤ Yes (terms and conditions apply) 	

GS1 Malaysia Berhad (1201396-K)

(A Company Limited by Guarantee)

Wisma FMM, No 3, Persiaran Dagang, PJU 9



Bandar Sri Damansara, 52200 Kuala Lumpur

T + 603 6286 7200

WhatsApp +6011 1616 8228, +6014 3933 228

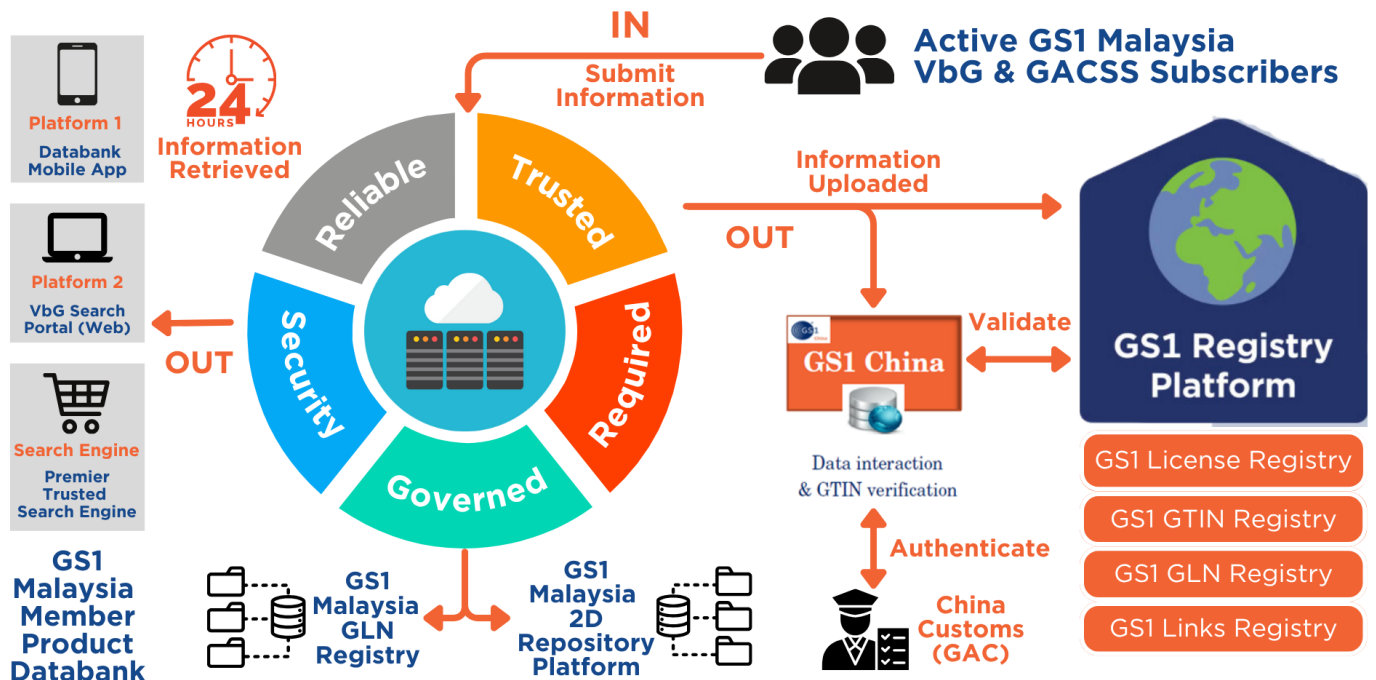
E gs1malaysia@gs1my.org

www.gs1my.org

Global Member Data Management – VbG & GACSS Enable Validation & Authentication	<ul style="list-style-type: none"> ➤ The Verified by GS1 & GAC Support & Services (VbG & GACSS) a subscription-based support package that consolidates all product management-related services, platforms, and support for greater market visibility and market share growth. ➤ Available to all GS1 Active Members ➤ VbG & GACSS manages: <ul style="list-style-type: none"> ○ VbG Search Portal (web-based portal) ○ Databank Mobile App (Android devices) ○ Premier Trusted Search Engine (Trusted Search Engine) ○ GS1 2D Repository Platform (Track & Trace Platform) ○ GS1 Malaysia GLN Registry (Entity & Location Repository) ○ Global Registry Platform (GRP) / Verified by GS1 (VbG) (Global Registries for Company, Product, Entity, Location & Links) 	
GS1 Services & Capacity Building	<ul style="list-style-type: none"> ➤ Barcode Certification (<i>terms and conditions apply</i>) ➤ Capacity Building & Implementation <ul style="list-style-type: none"> ○ Fulfilling Market & Regulatory Guidelines Using GS1 Standards ○ GS1 2D Standards & VbG-PDSS Fulfil Global Circularity & Sustainability ○ GS1 Malaysia 2D Repository Platform ○ How GS1 Global Location Numbers (GLN) Enable Compliance to Green Regulations ○ Member Capacity Building Initiative (jointly organised with FMM Institute) ○ Business Consultation 	

The GS1 Data Ecosystem – How we protect your product data & identity

Validate & Authenticate with Trusted & Verifiable Credentials



Don't know if your barcodes are unauthorised or unrecognised? Use GS1's Self-Check!

Did you know that there is an **easy** and **instant** way to **audit** and **validate** your new **authorised GS1 barcode number**? Perform a **Self-Check** through GS1's **Member Product Databank**!

How can I perform a Self-Check?

Option 1

- 1) Go to our **Product Search Portal** (<https://databank.gs1my.com/>)
- 2) Key in one of your **new authorised GS1 barcode numbers**.
- 3) Check the information for **accuracy**.

Option 2

- 1) Download our **Databank Mobile App** (Android Only).
- 2) Scan one of your **new authorised GS1 barcode numbers**.
- 3) Check the information for **accuracy**.

Result:

- a) **Information is Missing** - there is a chance your barcode numbers are **Unauthorised Numbers**. **Contact GS1 Malaysia** to find out more!
- b) **Information is Outdated or Inaccurate** - send us the latest details via email or Whatsapp, and we will update our records.
- c) **Full Company & Product Information** - **Congratulations! You are an active subscriber of GS1 Malaysia!**

Kindly take note of GS1 Malaysia's official communication channels, as follows:

- Emails: gs1malaysia@gs1my.org, membership@gs1my.org
- WhatsApp: **+6014-3933 228, +6011-1616 8228**
- Land Line: **+603-6286 7200**
- Website: <https://www.gs1my.org>

Thank You.