Briefing on GS1 System

- **Bar Coding for Retail Products**
- **Bar Coding for Non-Retail Units & Logistics**

The GS1 System of standardised item numbering, bar coding and electronic messaging provides the reliability, efficiency and accuracy that all organisations need. The GS1 System uniquely identify products, shipping units, assets, locations and services, and facilitates communication between every trading partner in the supply chain.

Bar Coding for Retail Products
Module 1 (Morning)

The demand for bar codes on products is increasing as many local retailers have adopted scanning at the check-out counters. By scanning the bar coded item number, retailers and manufacturers are able to track and trace the flow of goods along the supply chain. Queues at check outs get cleared faster; retailers can monitor inventory levels at shop floor and warehouse better; and manufacturers are able to plan the production quantity more accurately.

This briefing will cover allocation of the Global Trade Item Number(GTIN) and technical specifications for a retail packaging, such as colour, size and location.

Benefits of this briefing
This briefing will provide your company with the knowledge on how your business can avoid costly mistakes by having a bar code that can scan every time and anywhere.

Who should attend
New GS1 Malaysia members, Bar Code Coordinators, Product Managers, Marketing Managers and anyone responsible for item identification and bar codes within your organisation.

Bar Coding for Non-Retail Units and Logistics
Module 2 (Afternoon)

The GS1 System also provides standard coding for additional information such as the batch number, expiry date, serial number, production date and many more. These additional information are required for tracking and tracing purposes. The GS1 standards enable information to be captured and transmitted quickly and accurately at any point within the supply chain.

Bar coded labels on non-retail/transportation and logistics units facilitate the automation of:
- Processing of the incoming goods whereby the stock level are updated and the goods are sorted and moved to the storage location or direct to the shop floor;
- Despatching of goods where the goods are packed, sorted and moved into the outbound transportation.

Benefits of this briefing
The briefing provides knowledge on the bar codes used on non-retail pack. It also covers the creation of serial shipping container codes (SSCC) and how to encode additional information such as batch number, expiry date, production date, for tracking and tracing of logistics units.

Who should attend
Key officers who are responsible for the implementation of bar code for the identifcation, tracking and tracing of non-retail/transportation and logistics units.

Programme

Bar Coding for Retail Products
Module 1

9.00am	Registration for Module 1
9.15am	• What is the GS1 System • GS1 System - How Does It Work • Standard Identification
10.30am	Break
10.45am	• Retail Unit Identification • GS1 Location Number • GS1 Coupon Number • GS1 Technical Specifications for Production of a Retail bar code
12.15pm	Questions & Answers
12.30pm	End of Programme

Bar Coding for Non-Retail Units & Logistics
Module 2

1.15pm	Registration for Module 2
1.30pm	• Non-Retail Unit Identification • GS1 Application Identifiers • GS1-128 Symbology
2.45pm	Break
3.00pm	• Serial Shipping Container Code • (SSCC) and Logistics Units • GS1 Technical Specifications for Non-Retails Units and Logistics
4.45pm	Questions & Answers
5.00pm	End of Programme

Dates of Programme 2016

- **March 23, 2016**   (Wednesday)
- **May 18, 2016**   (Wednesday)
- **August 17, 2016**   (Wednesday)
- **November 9, 2016** (Wednesday)

Registration Fees

Module 1	GS1 Subscriber	RM120.00 + RM7.20 (GST)	= RM127.20 per person
	Non GS1 Subscriber	RM180.00 + RM10.80 (GST)	= RM190.80 per person
Module 2	GS1 Subscriber	RM120.00 + RM7.20 (GST)	= RM127.20 per person
	Non GS1 Subscriber	RM180.00 + RM10.80 (GST)	= RM190.80 per person
Module 1 & 2	GS1 Subscriber	RM210.00 + RM12.60 (GST)	= RM222.60 per person
	Non GS1 Subscriber	RM320.00 + RM19.20 (GST)	= RM339.20 per person

Venue

Wisma FMM, No. 3, Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur.

For enquiries and registration, please contact:
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Registration Form 2016

Dates	Module 1	Module 2	Date	Module 1	Module 2
	(Please tick (✔))			(Please tick (✔))	
March 23, 2016 (Wednesday)			August 17, 2016 (Wednesday)		
May 18, 2016 (Wednesday)			November 9, 2016 (Wednesday)		

Please register the following participant(s) for the briefing:

Name   Position

1. _____   _____

2. _____   _____

3. _____   _____

Enclosed is our cheque/bank draft No. _____ for the amount of RM_____
made payable to **"Federation of Malaysian Manufacturers".**

Submitted by:

Name _____   Position _____

Company _____

Address _____

Tel _____ Fax _____ Email _____

Attendance is by prior registration only. Registration form and correct payment must be received by GS1 Malaysia 7 days before the day of the event otherwise the registration will be void. All cancellations must be made in writing. There will be no refund for cancellation within 2 working days prior to the programme. 50% refund for cancellation between 3-6 working days and full refund for cancellation 7 working days prior to the programme. However, replacement of participant can be accepted at no additional cost. GS1 Malaysia reserves the right to cancel or reschedule the programme. All efforts will be taken to inform participants of any changes. If invoice is required for payment, please contact GS1 Malaysia.