



GS1 Malaysia The Only Authorised GS1 Barcode License Issuer in Malaysia

For Brand Protection and Product Identity Governance & Integrity

GTIN-13 GTIN-14 UPC EAN-13 EAN-8 ITF-14 GS1-128 DATAMATRIX QR-CODE

OPPORTUNITIES

WHY CHOOSE GS1?

Actively assisting over

local & global member

companies since 1987

8,000 individual & active,



Globally Unique identification for products, locations, assets & entities



Brand Protection and Product Identity Governance



Global Market Visibility & Improved Business Efficiency



Improved Customer Experience and Buying Decisions



GS1-governed trusted data repositories and platforms for brand protection & product identity integrity



Optimise Inventory
Management to Fulfil
Merchandising Requirements
and Principles

Contact Us



gs1malaysia@gs1my.org



+6014-3933 228, +6011-1616 8228 +6016-2455 228, +6012-2722 646



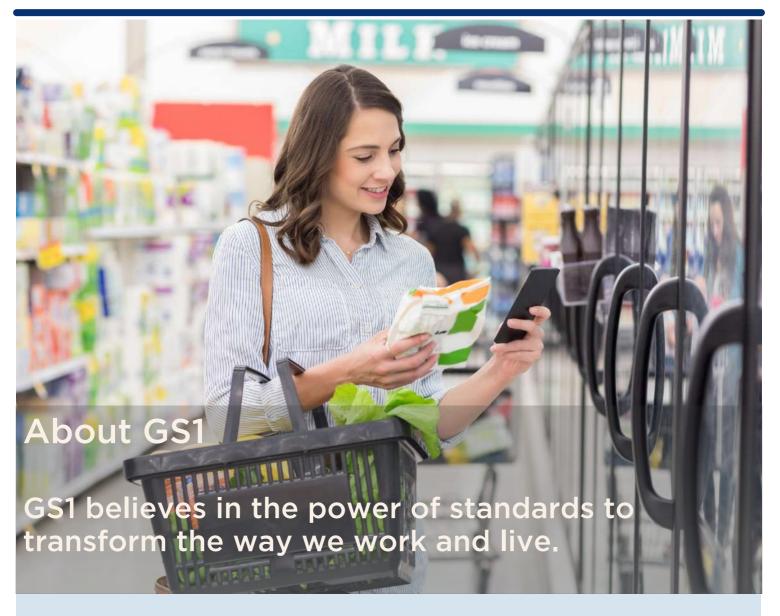
Wisma FMM, No 3, Persiaran Dagang, PJU 9 Bandar Sri Damansara, 52200 Kuala Lumpur



Global Recognition by
Government Ministries,
Regulatory Agencies,
Marketplaces, Distributors,
Retailers & Consumers







CREATE



A common foundation for business by uniquely identifying, accurately capturing and sharing vital information about products, locations and assets

ENABLE



Visibility through the exchange of authentic data

EMPOWER



Business to grow and to improve efficiency, safety, security and sustainability.



GLOBAL & LOCAL USERS





















amazon

















Innovation by Chemistry



ZUELLIG PHARMA













WHITE HERON

















































Alcon













































GS1 MALAYSIA OFFERS



GS1 MEMBERSHIP LICENSES

- Standard Membership
- Small Block Membership
 - Additional Membership
- GLN Membership

GS1 SUPPORT & SERVICES

Supported by Verified by GS1 - Product Databank Support & Services (VbG-PDSS)



GS1 MALAYSIA MEMBERSHIPS

Type 1

Standard Membership License

OR

Small Block Membership License

Barcodes for Product Identification

(E.g. Retail Items, Logistic Units, Sales Unit, Inner Unit, Carton Boxes, Pallets, Containers, etc)

*GTIN stands for Global Trade Item Number

Type 2

Additional Membership License

(E.g. Insufficient numbers for products, OEM, or Contract Manufacturer client, etc.)

Standard

OR

Small Block

*Additional Memberships are linked to the main GS1 Membership

Type 3

GLN Membership License Identifiers for Location / Asset Identification

(E.g. Locations, areas, sections, shelves, legal entities, movable assets, portable assets, intellectual properties, persons, etc)

*GLN stands for Global Location Numbers

Other GS1 Malaysia Services

- GS1 Membership Transfer, Change Name, License Certificate*
- * License certificates are complementary for each new financial year



GS1MALAYSIA PLATFORMS SUPPORTED BY VBG-PDSS*

GS1 Platforms

- 1.GS1 Malaysia Member Product Databank (local repository)
- 2.GS1 Malaysia Retailers' Dashboards (local search engine platform)
- 3. GS1 Malaysia 2D Repository Platform (local repository, get your free account, contact GS1 Malaysia now!)
- 4. GS1 Registry Platform (global repository)

See following pages for further details on GS1 Platforms



GS1 PLATFORMS (SUPPORTED BY VBG-PDSS)

Full visibility of your product in the global marketplace for validation and authentication.





RETAILERS, DASHBOARD

A trusted product information search engine for marketplaces, retailers and government agencies, powered by the GS1 Malaysia Member Product Databank

More than 1000+

Marketplaces, Distributors, Retailers & Regulatory Agencies can SOURCE & CURATE

products and brands from over 8,000 Distinct GS1MY Brand Owners!





GS1 Malaysia's Premier Trusted Search Engine

Retailers'
Dashboard

Jashboard A



Product Category





Business to Business Matching between stakeholders across the global landscape



Curation of Existing & Newly Introduced Products & Categories



Single **Trusted Source** for category management



Brand Protection against Unauthorised Barcodes and Resellers



Fulfill local & international merchandising principles & requirements



Collaboration with KPDN to promote Made-In-Malaysia products to local and global marketplaces



Brand

Name

Disclaimer:

- All product records are provided by GS1 Members, either directly or via an authorized distributor or reseller.
- All product and company information are updated at the discretion of the GS1 Member who submitted it.
 - GS1 Malaysia does not share/provide product and company information with any 3rd party company or organisation outside of GS1, in compliance with the Malaysian Personal Data Protection Act 2010 (PDPA).



(SUPPORTED BY

Providing a Basic Track & Trace Experience for the validation & authentication of products and trade items using GS1 Standards & 2D Data Matrix.

2D Repository **Users**





- GLN Number
- Batch/Lot Number
- Expiry Date
- Manufacturing Date
- Serial Number
- Location Name



Brand Owners



Submitted into Repository

Captured in

Monitored & Checked By

2D Data Repository



Retailers



Marketplaces



Regulators



2D

Linked for Authentication



Member Product Databank (Static Information)

GLN Registry (GLN Information)



Terms & Conditions

- Access to the 2D Repository Platform is dependent on the Active Status of your GS1 Malaysia Membership License. Accounts that belong to inactive memberships will be suspended.
 You must submit your static product information to GS1 Malaysia for it to appear in the 2D Repository
 You must have a GLN Membership License to get a GLN Number
 Scanned barcodes must be encoded using GS1 Standards and specifications in order for the information to be captured by the 2D Repository Platform

gs1malaysia@gs1my.org to get your Account!



Benefits

OF USING THE

MEMBER PRODUCT DATABANK

(VBG-PDSS)

Benefits for GS1 Members:

Protects brand equity

Increases product and brand visibility

Proof of integrity adopting GS1 best practices

Improve market competitiveness and enable market access





- Access to trusted and accurate product information anywhere around the world
- ✓ Increases consumers and retailers confidence
- Make better buying decisions
- Improved consumer and patient safety

Benefits for Retailers & Marketplaces:

- Access to accurate product information
- Increases consumer's confidence in a brand sold by the retailers
- Identify new product opportunities
- Fulfill regulatory, ministerial and association guidelines





OTHER SUPPORT & SERVICES

GS1 Services

- Barcode Symbol Verification Services & Reports (1D/2D)
- Barcode Number Generation (GTIN)
- Barcode Symbol Generation (1D/2D)
- 24 hours Product Data Governance & Brand Protection

GS1 Briefing, Training & Consultation

- Effective Implementation of GS1 Standards & Keys
- Migration to "Data-Rich 2D" Initiative
- Verified by GS1 Product Databank Support & Services
- Industry-Focus Forums (e.g. Barcode Implementation, GS1 Platforms, UDI, GLN, 2D, etc.)
- Tailored In-House Training & Business Consultation



Verified by GS1 - Product Databank Support _& Services (VbG-PDSS) (formerly VAMP) for only RM480.00

VbG-PDSS is a MUST-HAVE for Business Market Share Growth (after GS1 Membership License):

- Brand Integrity Protection 🗸 against Unauthorised Barcode Numbers, 🔿 counterfeiting \(\) and fraud \(\)
- Market Access, Business Opportunities, Customer Experience & Market Visibility
- Fulfil merchandising principles and requirements for Marketplaces & Retailers 🗊





Local **Repositories VbG** Malaysia



Global **Repositories VbG** Global











Company Information



Track & Trace **Information**



GS1 Malaysia 2D Repository Platform





GS1 License Registry

DATA IN & DATA

GS1 Malaysia GLN Repository





GS1 GTIN Registry

GS1 GLN Registry



Download our Databank Mobile App for product and brand validation and authentication!



Available for a **LIMITED TIME ONLY!**

Take part in the Member Capacity Building Training Scheme Sessions by FMM Institute, sponsored by GS1 Malaysia!

VbG-PDSS comes with:

- Databank Mobile App access 10 x free product image
- uploads
- 1 x Attendance Voucher for 1 topic - Industry Focus Forum
- Access to Member Capacity **Building Training Scheme**

Terms & Conditions

- The GS1 Malaysia Verified by GS1 Product Databank Support & Services (VbG-PDSS) is renewed yearly.

- The validity of VbG-PDSS is conditional on the Active status of your GS1 Membership License.

 VbG-PDSS for Small Block Membership is RM380.00

 To opt out of VbG-PDSS, provide an official written notification to terminate at least 3 months before the effective duration period ends.

 This brochure is valid from February 2024. GS1 Malaysia reserves the right to modify the fees and terms of the VbG-PDSS at any time without prior notice. All complementary services are subject to change at the discretion of GS1 Malaysia. The VbG-PDSS subscription fee is non-refundable. GS1 Malaysia's decision is final.
- All complimentary service vouchers have a 1-Year validity from start of VbG-PDSS subscription



Official GS1 Communications Channels

Official GS1 Malaysia WhatsApp

Official GS1 Malaysia Emails

+6014-3933 228

(Membership, Services &

Support)

gs1malaysia@gs1my.org

+6011-1616 8228

(Membership, Services &

Support)

membership@gs1my.org

+6016-2455 228

(Strictly for Payment Only)

payment@gs1my.org

+6012-2722 646

(Strictly for Payment Only)

databank@gs1my.org

Official GS1 Malaysia Land Line & Fax Line Official GS1 Malaysia Website

Land: +603-6286 7200

www.gs1my.org

Fax: +603-6276 1042