

## GS1 Malaysia Value-Add Pack

### Fees & Terms

- i. **Category A** members – **RM230.00** on top of membership fees
- ii. **Category B** members – **RM150.00** on top of membership fees
- iii. **One-off** payment, **No-recurring** fee

### What will you get in the Value-Add Pack?

1. Have your products uploaded into the **GS1 Malaysia Member Product Databank**, accessible by **Databank Mobile App** and **GS1 Malaysia Product Search Portal**, enabling brand owners to securely share trusted product information for use in consumer-facing digital channels by simply scanning the product barcode.
2. Optimise product visibility and brand awareness through the GS1 Malaysia Retailer Dashboard, which leading online and offline retailers are taking full advantage of the Retailer Dashboard to complement their sourcing processes.
3. **30 FREE GS1 Malaysia Barcode Inspection Service (labels)** – inclusive of Interim Verification, Linear (1D) Barcode Verification **OR** 2D Datamatrix Verification, Barcode Validation **AND** Barcode Decoding (only for GS1 2D barcodes) **to avoid having to re-design, reprint or recall products due to ineffective or unworkable barcodes.**
4. Access to a **Barcode Symbol Generator** to ensure your barcode labels are in compliance with GS1 Standards.
5. To create sustainability profiles with **International Trade Centre's (ITC) Sustainability Map**, to connect sustainable businesses to the international market.
  - *ITC is a joint agency of the World Trade Organization and the United Nations*
6. **FREE trainings** covering topics on GS1 standards & keys overview and industry related briefings. They include Fundamentals in GS1 Standards to industry-related briefings that focus on Healthcare, Warehouse Operations, Traceability etc.
7. Invitation to GS1 Malaysia Networking Session.
8. Access to the **GS1 Malaysia MyTrack Track & Trace Platform** that allows for the capture and sharing of supply chain /logistic data within a company's internal processes.
9. Business matching with potential trading partners via the **GEPiR** platform.
10. **Consulting Services** based on an industry's needs to address the industry's unique GS1 standards implementation challenges.
11. Exploit business opportunities and improve business efficiency through the latest innovative solutions offered by **GS1 Strategic Alliance Partners.**

*GS1 Malaysia Berhad reserves the right to revise the fees and benefits stipulated in the VAP from time to time as is deemed necessary.*

#### GS1 Malaysia Berhad

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