

GS1 DIY Self Learning Materials

Platforms & Services offered by GS1 Malaysia

GS1 Malaysia Berhad



Active GS1 Membership License

Standard License

Small Block License

Additional License

GLN License

GTIN-8 Single Issuance

UPC (GTIN-12) License

GS1 Identifiers

GTIN-13

GTIN-14

GLN

GTIN-8

GTIN-12 / UPC

Requisite for

Member & Product Data
Member Product Databank

Event & Production Data
2D Repository Platform

Entity, Location or Asset Data
GLN Registry

Market Access

Consumer Experience

VbG & GACSS

Connect to Identity Data

Trusted Identification

Regulatory Demands

Global Repository



China Customs (GAC)



GS1 Malaysia Membership Licenses

- 1 Unique Identification**
- 2 Recognized & Accepted Globally**
- 3 Fulfils Regulatory Requirements**
- 4 Meets Merchandising Guidelines**

Standard License

Issues
1000 Barcode Numbers

For everyday general use

Need numbers?
Add. GS1 License

Fulfils Identification needs for:

- Products
- Cartons
- Trays
- Pallets

Small Block License

Issues
10 Barcode Numbers

Specially catered for:

- Festive Items
- Limited-Run
- Vouchers
- SMEs with limited items
- Gov. linked project

Need numbers?
Add. GS1 License

Additional License

Issues
1000 Barcode Numbers

Active Member Only

Independent Licenses

Insufficient Barcode Numbers

Multiple Brands/ Brands Management

Cross-border location management

CLIENT OEM / Contract Client request

Add. GS1 License

GLN License

Issues
10 GLN Numbers

Crucial for Track & Trace

GTIN

GLN

Mobile Location

Digital Address

Legal Entity

Function

GLN License

Fixed Location

Asset

GTIN-8 Single Issuance

Issues
1 GTIN-8 Barcode

Active Member Only

Single +1 Issuance Only

Small Items

UPC (GTIN-12) License

Issues
1000 UPC Numbers

Active Member Only

Independent License

Mainly requested by USA & Canada

VbG & GAC Support & Services - The Gateway to Global Visibility

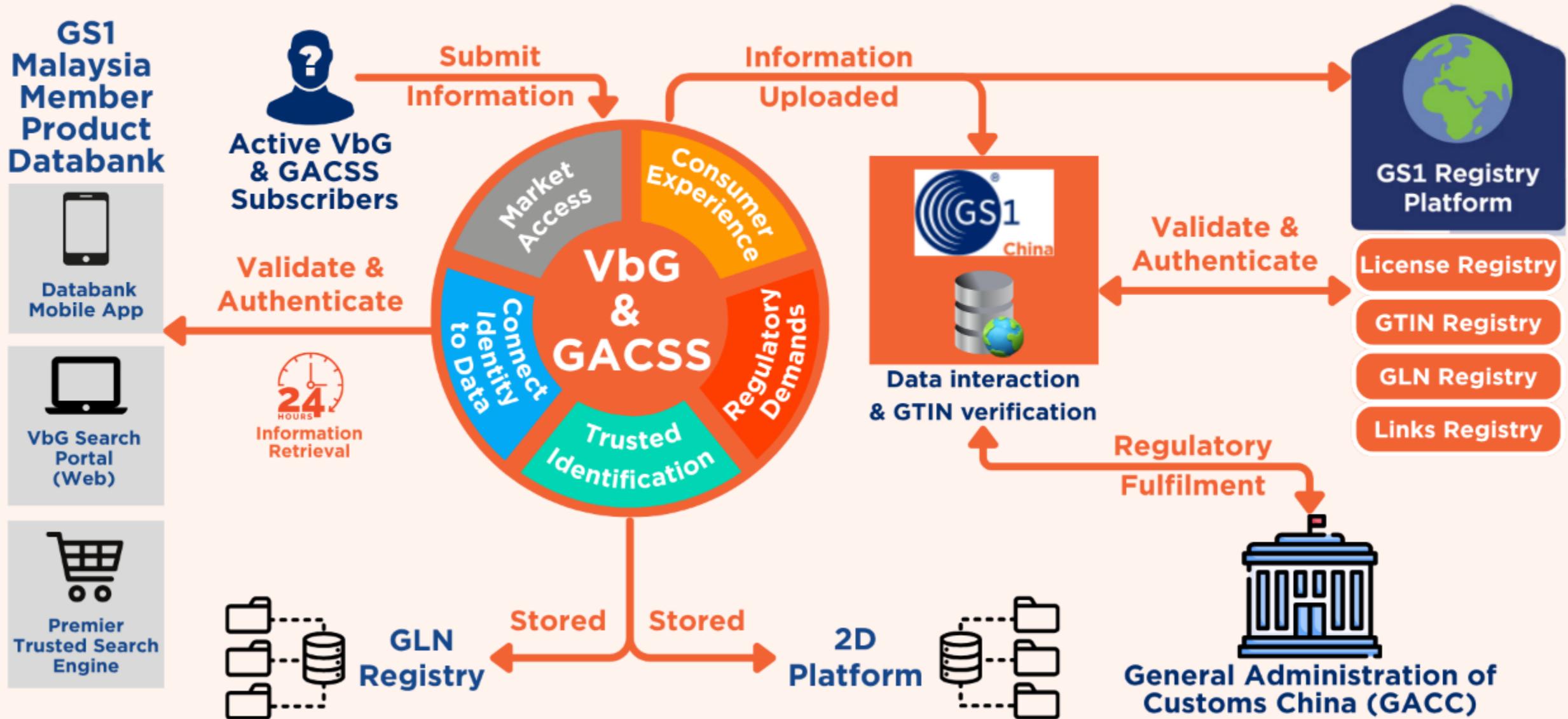
Product Data Sharing, Label Verification, Customs Regulation Fulfilment and Member Capacity Initiative via VbG & GACSS

What is Verified by GS1 & GAC Support & Services (VbG & GACSS)?

- It is a **data management support & services package** offered by GS1 Malaysia for **access** to our services and platforms,
- Designed in line with **GS1 Global's Verified by GS1 (VbG) Initiative & Global Registry Platform**,
- It is **Separate** from your GS1 Membership License (renewing your license doesn't renew your VbG & GACSS),
- It is **Subscription-based** (it needs to be renewed at least once a year),
- It is required for **China GAC "Single Window" Reporting** and **GTIN Filing**.



VbG & GACSS : Enables Authentication & Validation Turning Compliance into Trust



VERIFIED BY GS1 & GAC SUPPORT & SERVICES (VbG & GACSS)

Market Access

Business Opportunities
Customer Experience



The Journey to Digital Access Member

Share your latest
company contact data
with GS1

Authentic
GS1 GTINs as an
Active GS1 Member

Verified GTINs ✓

Company Information on
Global Search Engines in
collaboration with GS1 VbG

Verified GTINs ✓

Submit product data
(VbG & GACSS)

Verified GTINs ✓

Company Information on
Global Search Engines in
collaboration with GS1 VbG

Product Information on
Global Search Engines in
collaboration with GS1 VbG

Verified GTINs ✓

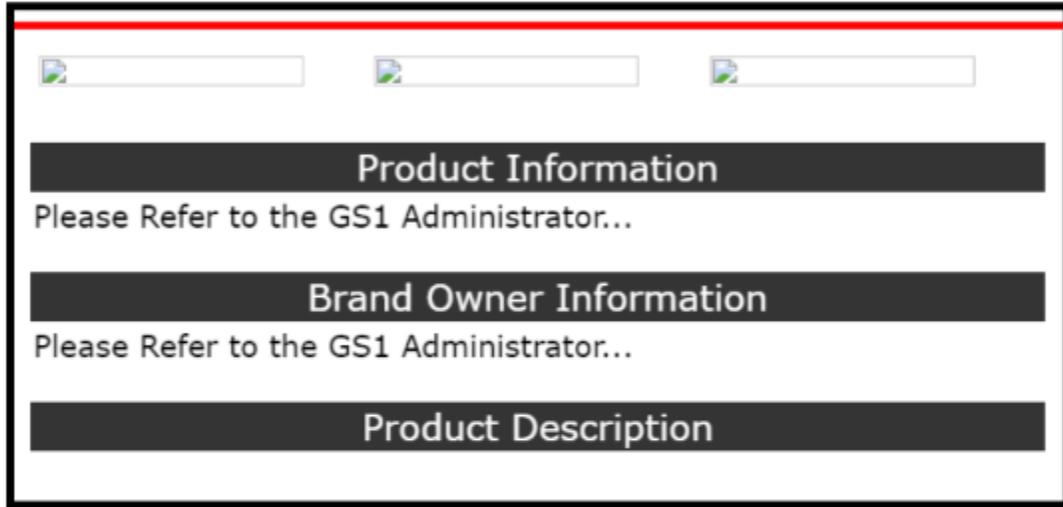
Company Information on
Global Search Engines in
collaboration with GS1 VbG

Product Information on
Global Search Engines in
collaboration with GS1 VbG

**Frequent Updates, Share
New Data, Add Product
Pictures, Add Certification**

**GS1 DIGITAL
ACCESS MEMBER**

An Inactive or Invalid GS1 Membership License in GS1 Repositories



The screenshot shows a search interface with three search results. Each result has a small image icon on the left and a dark grey header bar. The first result is titled "Product Information" and contains the text "Please Refer to the GS1 Administrator...". The second result is titled "Brand Owner Information" and also contains "Please Refer to the GS1 Administrator...". The third result is titled "Product Description".

INACTIVE

955551700000

Search

Example search: 9506000140445

We cannot guarantee that this number is supported by GS1 for use in open global supply chains.

Please [contact GS1](#) for further assistance if you believe that this is a GS1 number.

INACTIVE

**GTIN no longer recognised or can be found on
local and global GS1-managed repositories**

A Valid GS1 Membership License but no product information

Brand Owner Information	
Company / Name :	GS1 Malaysia Berhad
Registration No :	1201396-K
Address :	Wisma FMM, No. 3 Persiaran Dagang, PJU 9, Bandar Sri Damansara 52200, Kuala Lumpur, Malaysia
Postcode	522

EXAMPLE

 This number is registered to [REDACTED] Sdn Bhd.

Company information

Information about the company that licenced this GTIN

Company Name	[REDACTED] Sdn Bhd
Address	[REDACTED] Malaysia
Website	Unknown
License Key	955 [REDACTED]
License Type	GS1 Company Prefix
Global Location Number (GLN)	Unknown
Licensing GS1 Member Organisation	GS1 Malaysia

Licence information was provided by GS1 Malaysia and was last updated on 27 Jul 2023.

ACTIVE

Recognised as a GS1 Member but
vulnerable to counterfeiting & misuse

A Valid GS1 Membership License & Submitted Product Data

Product Information
Name : DATES JUICE
Brand : [REDACTED]
Quantity : 1000
Units : ml
Dimensions : 270mm x 90mm x 90mm
Country of Origin : MALAYSIA
Classification (Class) : 50202400 - Non Alcoholic Beverages - Not Ready to Drink
Classification (Brick): 10000309

Certification
Status : Y
Certification Body : JAKIM
Certificate Expiry : 2026-07-31
Certificate No. : [REDACTED]

Brand Owner Information
Company / Name : [REDACTED] Sdn Bhd
Registration No. : [REDACTED]-D

 This number is registered to [REDACTED] Sdn Bhd.

Product information | Company information

DATES JUICE

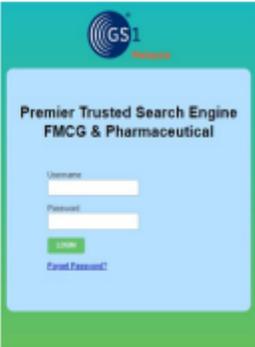
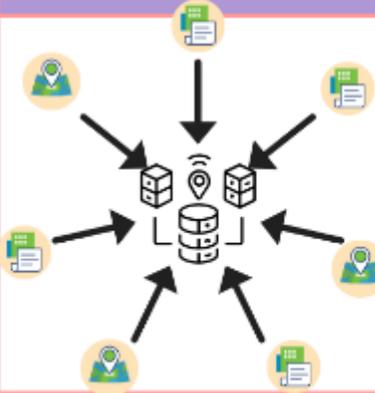


GTIN	0955 [REDACTED]
Brand name	(en-GB) [REDACTED]
Product description	(en-GB) DATES JUICE
Product image URL	Unknown
Global product category	10000309 Fruit Juice Drinks - Not Ready to Drink (Shelf Stable)
Net content	1000 Millilitre
Country of sale	Malaysia

ACTIVE

Can be Recognised, Validated & Authenticated Globally.

How does VbG-GACSS Help Regulatory Fulfillment? Through GS1 Global & Local Platforms

GS1 Malaysia Member Product Databank	GS1 Malaysia Premier Trusted Search Engine	GS1 Malaysia 2D Repository Platform	GS1 Malaysia GLN Registry	GS1 Global Registry Platform
				
<ul style="list-style-type: none"> Local Data Repository Verify & Validate company and product information Accessible via VbG Search Portal and Databank Mobile App Provides access to data on Malaysian-made products to fulfil “Buy-Made-In-Malaysia” Initiative by KPDN. 	<ul style="list-style-type: none"> Trusted Online Search Engine powered by Member Product Databank Verify & Validate based on company, product, brand and category Over 1,400+ users from regulators, marketplaces, distributors and retailers 	<ul style="list-style-type: none"> Local 2D Data Repository Verify & Validate supply chain event (production) information captured from 2D Datamatrix barcodes Intermediary Repository before National Pharmaceutical Track & Trace Platform 	<ul style="list-style-type: none"> Local GLN Data Repository Verify & Validate location, entity & asset (physical & digital) data in a supply chain for the track & trace of products from upstream suppliers down to retailers Location tracking down to the plot of land. 	<ul style="list-style-type: none"> Global Repository Verify & Validate company, product & location information Contains product (GTIN), company (GCP), location (GLN) and link information from around the world Data submitted by global GS1 Member Organisations (MO)

Product Data Submission for Greater Visibility and Authenticity



VbG & GACSS

Validation, Integrity and Contingency

Turning Compliance into Trust

Including each section improves accuracy of product authentication


Active GS1 Member & VbG & GACSS Subscriber

Submits

Product Details
(Retail Level, 1 product item's worth)

- GTIN-13
- Product Name
- Brand Name
- Product Measurements
- Product Dimensions
- Product Description
- Product Images

Product Trade Details

- GPC Class Code
- GPC Brick Code
- Product Origin
- Target Market

Product Certification
(e.g. Halal, MESTi, etc.)

- Certification Type
- Certification Status
- Certification Expiry
- Certification Serial Number

Carton Details
(Non-Retail Level, 1 carton's worth)

- GTIN-14
- Carton Name/Details
- Carton Measurements
- Carton Dimensions
- Carton Origin
- Carton Target Market

Registers

GS1 Member Company Information

- Company Name
- Registration No.
- Company Address
- Company Contacts

Included

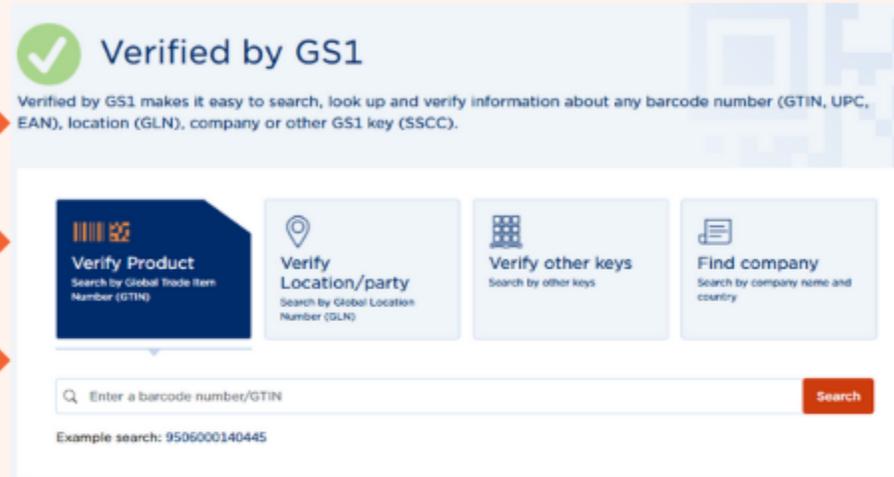
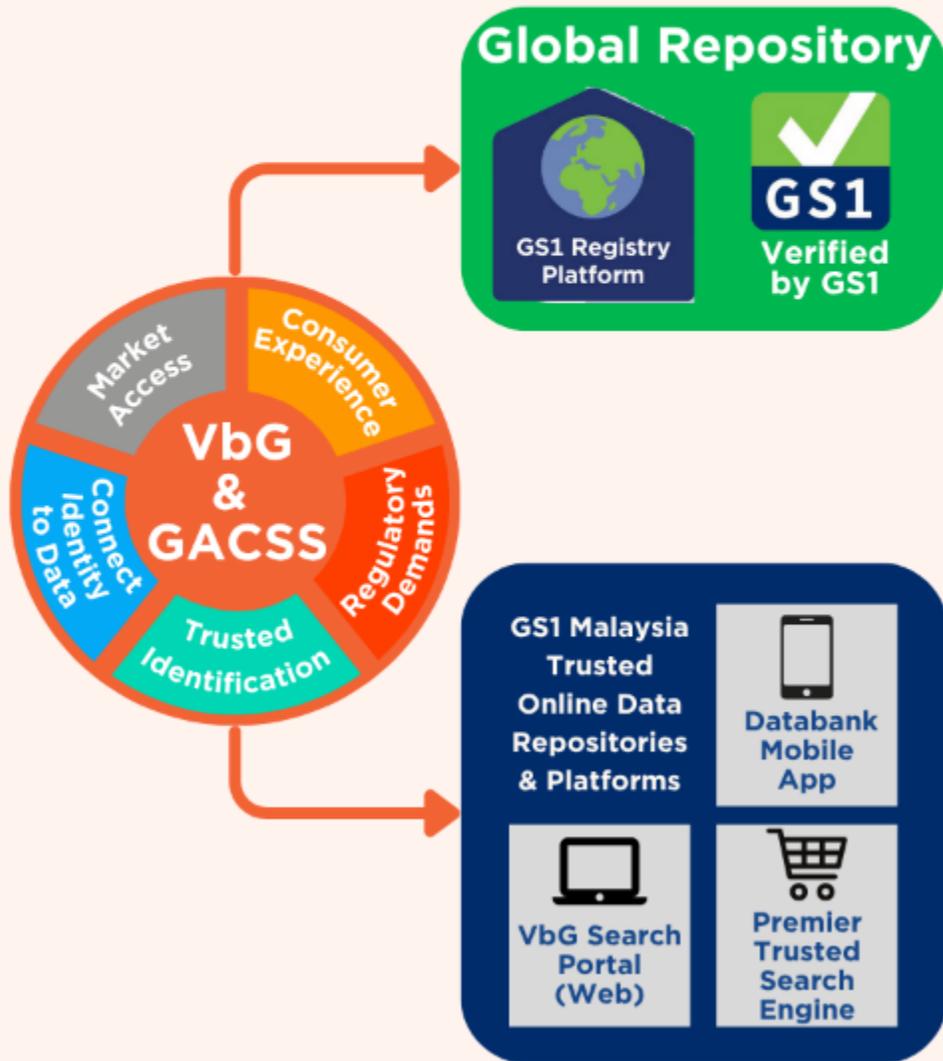
GS1 Member Membership Information

- GS1 Company Prefix (GCP)
- GS1 License Type
- GS1 License Validity

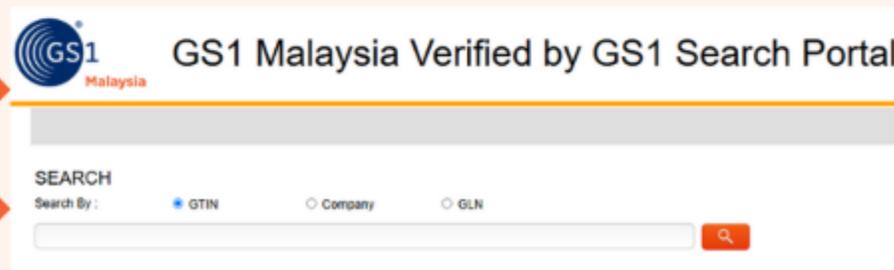


GS1-managed trusted data repositories

VbG & GACSS : Enables Authentication & Validation Turning Compliance into Trust



<https://www.gs1.org/services/verified-by-gs1>



<https://databank.gs1my.com/>



GS1 Malaysia Supports “Love Malaysia, Buy Made-In-Malaysia” Products

Global Product Classification (GPC), Compulsory		Core Information (Compulsory)	
GPC Class Code <i>Please refer to the GPC Listing Table below and give the closest match from the Class Table. The format is: (Code)+-(Description). Required for Retailer Barcode Search.</i>	GPC Brick Code <i>Please refer to the GPC Listing Table below and give the closest match from the Brick Code Table. Start put in the code. Required for GS1 Cloud Listing.</i>	Country of Origin <i>Provide product manufacturing origin. If repackaged, state as such & provide CoO of raw materials</i>	Target Market <i>Provide the country code of the target market(s) where the product would be included. Refer to Country Name List Table for full list of countries.</i>

Country of Origin
Provide product manufacturing origin. If repackaged, state as such & provide CoO of raw materials

GS1 Malaysia's collects data on a products' **Country of Origin**.

Malaysian brand owners whose products are produced in Malaysia are highly encouraged to state their product's origin.

e.g. “Malaysia” or “Selangor, Malaysia”

GS1 Malaysia Supports “Love Malaysia, Buy Made-In-Malaysia” Products



SEARCH

Search By : * GTIN © Company

9506135082301



A product's Country of Origin will be displayed on our **Product Search Portal** for reference.

Name :

Cactus Natural Mineral Water

Brand :

Cactus

Quantity :

230

Units :

ml

Country of Origin

Malaysia

Classification (Class) :

50202300 - Non Alcoholic Beverages - Ready to Drink

Benefits of listing your products: Premier Trusted Search Engine



Our innovative **trusted product search engine**

Powered by the **GS1 Malaysia Member Product Databank**

Over 1400+ **Retailers, Distributors, Marketplaces** and even **Regulatory Agencies** access trusted product data from the **Premier Truster Search Engine**

GS1 Malaysia 2D Repository Platform



Data Submitter

Scans a GS1 2D Barcode

GS1 Malaysia 2D Capturing Portal

Submit Scanned Data



GS1 Malaysia 2D Data Repository

Retrieve/Review Data



Brand Owners

Retailers

Marketplaces

Regulatory Agencies

1. GTIN Number
2. GLN Number
3. Batch/Lot Number
4. Expiry Date
5. Manufacturing Date
6. Serial Number
7. Location Name

Validation & Authentication

- To confirm delivered/received goods matches manifest to root out counterfeit and fraudulent products
- To fight against unauthorized barcode numbers
- Track & Trace of products & trade items
- First In First Out (FIFO) Inventory Management to prevent spoilage or wastage

2D Repository Platform



Please scan a barcode

GS1 Malaysia 2D Repository Platform

Export:

2D Barcode Data

5 entries per page

Search...

Submitted On	Location	GLN	GTIN	Batch No	Expiry Date	Production Date	Serial	Action
2023-08-09 10:19:32	KUALA LUMPUR		9557046009807	4084012	30-07-2027		ASH4301B	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
2023-08-07 14:30:10	Wisma FMM	9554000028805	9557071007465	P7520301B	13-02-2023			<input type="button" value="Edit"/> <input type="button" value="Delete"/>
2023-08-06 15:20:05	KUALA LUMPUR		9556019301795	A60L	23-02-2025			<input type="button" value="Edit"/> <input type="button" value="Delete"/>
2023-08-01 16:21:27	KUALA LUMPUR		9557071007465	P7520301B	13-02-2023			<input type="button" value="Edit"/> <input type="button" value="Delete"/>
2023-08-01 11:17:14	KUALA LUMPUR		9557071007465	P7520301B	13-02-2023			<input type="button" value="Edit"/> <input type="button" value="Delete"/>

Showing 1 to 5 of 27 entries

1 2 3 4 5 6

Scanned Data

GLOBAL TRADE ITEM NUMBER	09557046009807
EXPIRY DATE	30-07-2027
BATCH/LOT NUMBER	4084012
SERIAL NUMBER	ASH4301B

Product Data

GTIN	09557046009807
Brand Name	Flavettes
Product Description	Flavettes Vitamin C with Calcium Time Release 500mg
Global Product Classification (GPC)	51121600 - Vitamins/Minerals/Nutritional Supplements
Net Content	Tablets
Target Market	

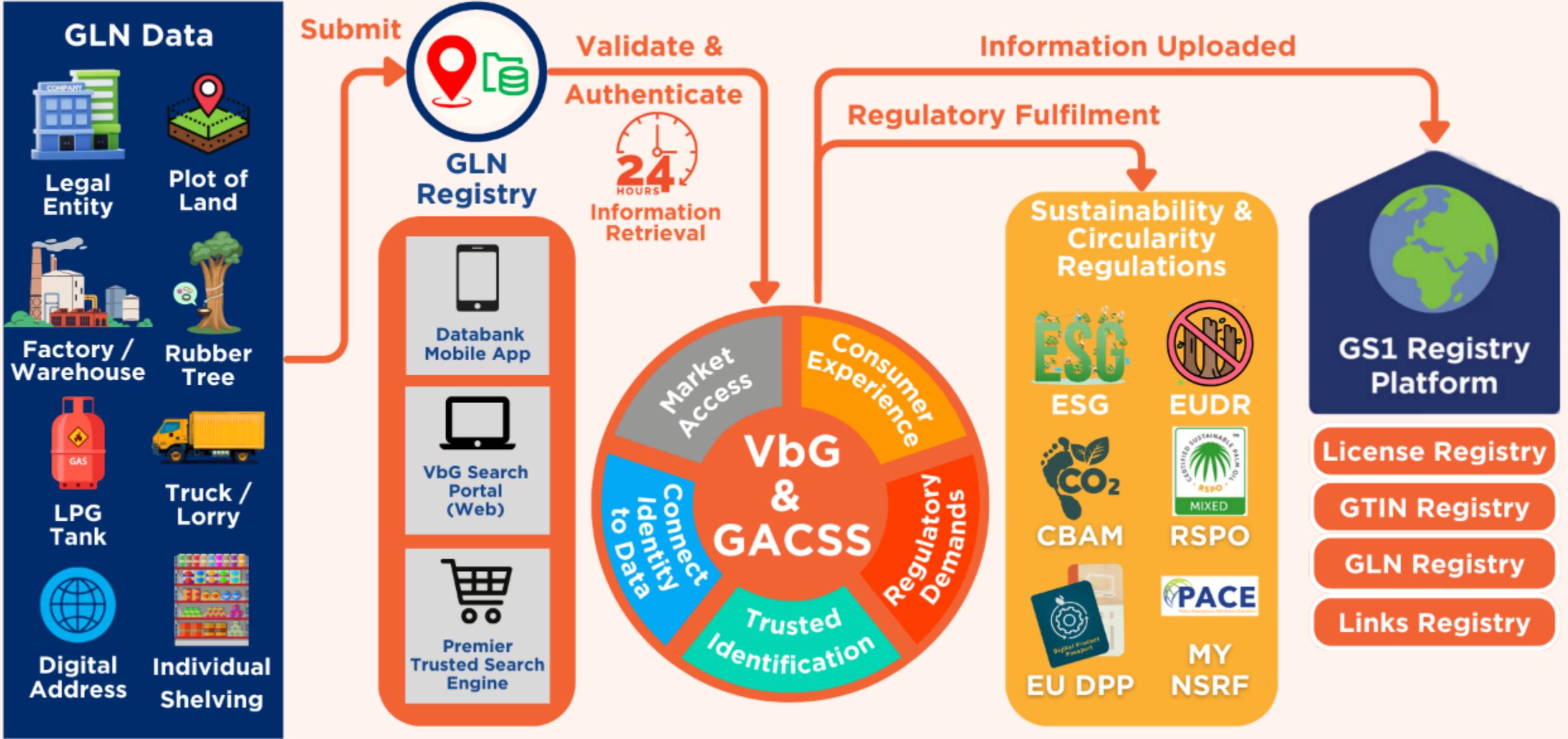


Company Data

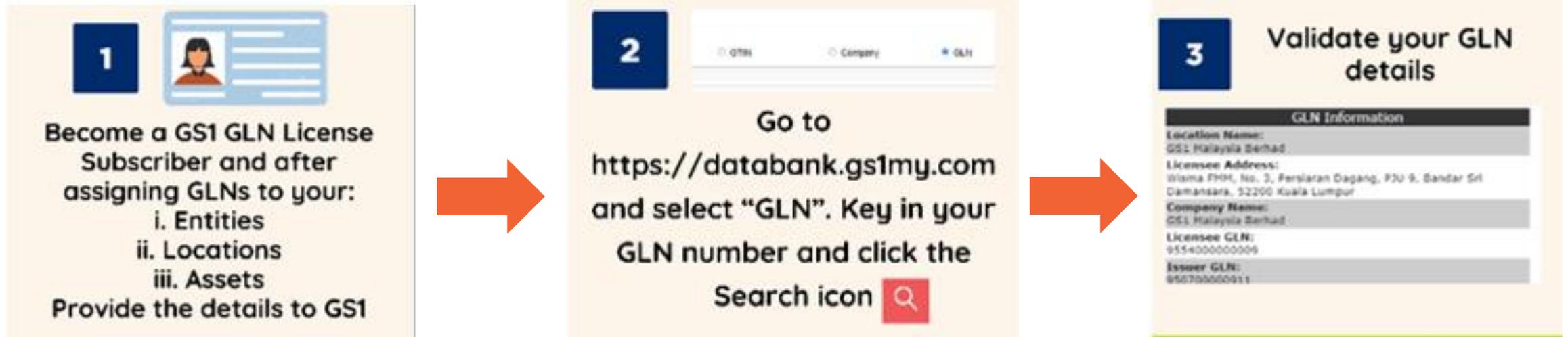
Company Name	Duopharma Manufacturing (Bangi) Sdn Bhd
Registration No	53667-M
Address	Lot 2 4, Jalan P/7, Section 13 Bangi Industrial Estate 43650 Bandar Baru Bangi Selangor Darul Ehsan
Postcode	43650
Tel	03-89242188
Fax	03-89257930
Email	
Website	

VbG & GACSS Supports Sustainability & Circularity

Turning Compliance into Trust

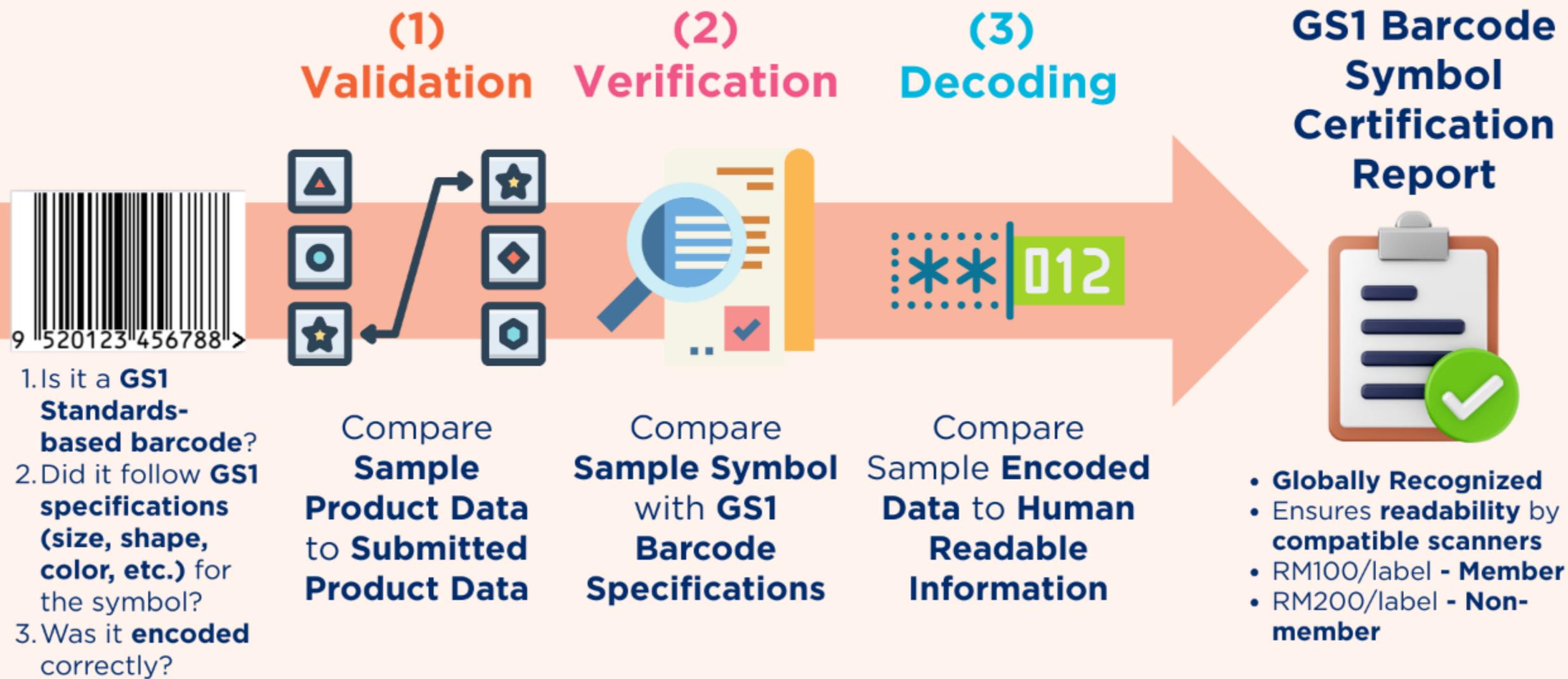


GS1 Malaysia GLN Registry



Barcode Certification Program

Providing Barcode Quality Control for GS1 Standards-based Barcode Symbols



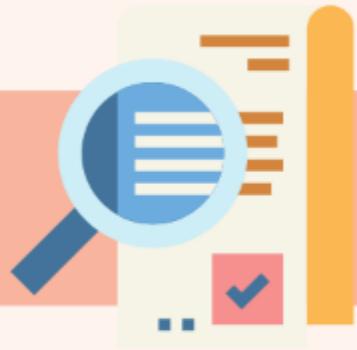
1. Is it a **GS1 Standards-based barcode?**
2. Did it follow **GS1 specifications (size, shape, color, etc.)** for the symbol?
3. Was it **encoded correctly?**

(1)
Validation



Compare
Sample Product Data
to
Submitted Product Data

(2)
Verification



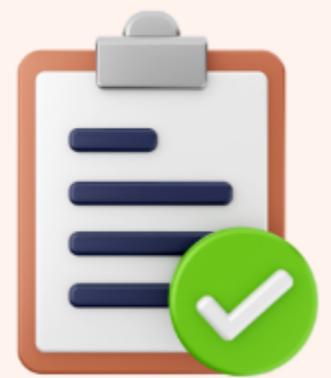
Compare
Sample Symbol
with
GS1 Barcode Specifications

(3)
Decoding



Compare
Sample Encoded Data
to
Human Readable Information

GS1 Barcode Symbol Certification Report



- Globally Recognized
- Ensures readability by compatible scanners
- RM100/label - Member
- RM200/label - Non-member

Curated to answer your enquiries!

GS1 DIY Self-Learning Materials!

Access the guide here:
<https://gs1my.org/?q=gs1-malaysia-diy-self-learning-materials>

OR

Scan to View



- Topic 1 - GS1 DIY Self-Learning - Overview of GS1 & Step By Step I...
Adobe Acrobat Document
- Topic 2 - GS1 DIY Self-Learning - How to Generate & Assign Barco...
Adobe Acrobat Document
- Topic 3 - GS1 DIY Self-Learning - How to Submit Product Listing
Adobe Acrobat Document
- Topic 4 - GS1 DIY Self-Learning - What is Global Location Number ...
Adobe Acrobat Document
- Topic 5 - GS1 DIY Self-Learning - GS1 Standards & Keys for Logistic...
Adobe Acrobat Document
- Topic 6 - GS1 DIY Self-Learning - Unique Device Identification (UDI)
Adobe Acrobat Document
- Topic 7 - GS1 DIY Self-Learning - Platforms & Services offered by G...
Adobe Acrobat Document
- Topic 8 - GS1 DIY Self-Learning - GS1 Barcode Specifications
Adobe Acrobat Document
- Topic 9 - GS1 DIY Self-Learning - Unauthorised Barcode Numbers - ...
Adobe Acrobat Document

GS1 Malaysia Services & Member Capacity Building



**Verified by
GS1 & GAC
Support &
Services**

- Required for member data management: **Company, Product, Location, Asset.**
- **Separately subscribed & maintained** from GS1 Licenses



**Barcode
Certification
Program**

- **Validation, Verification & Decoding** of GS1 Barcode Symbol Samples
- Issues **Verification Reports**
- **Physical** and **Digital** samples accepted

955123450000C
955123450001C
955123450002C



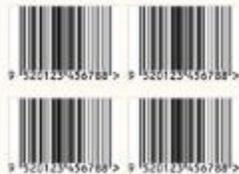
**Barcode
Number
Generation
Service**

- Service to generate **GS1 GTINs** from a member's GS1 License.
- **Accurate** GS1 barcodes for **immediate use.**



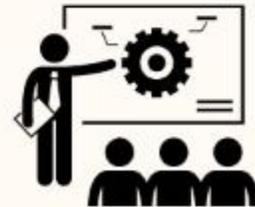
**GAC Single
Window &
GTIN Filing
Services**

- Newly Introduced Service
- Consists of 2 parts:
 - GS1 China **Data sharing,**
 - **Letter of Authorization Declaration** for foreign GTIN use



**Barcode
Symbol
Generation
Service**

- Service to generate **GS1 barcode symbols** from licensed GTINs.
- Provides **samples** for labelling.
- Only **EAN-13** and **ITF-14** are available



**Premium
Capacity
Building
Sessions**

- Discuss **individual topics** or **tailored** to **specific needs** using GS1 standards.
- **2 Hour, 4 Hour** or **8 Hour** Sessions
- Conducted **remotely** via **Zoom**

Official GS1 Communications Channels

Official GS1 Malaysia WhatsApp

+6014-3933 228

(Membership, Services & Support)

+6011-1616 8228

(Membership, Services & Support)

+6016-2455 228

(Strictly for Payment Only)

+6012-2722 646

(Strictly for Payment Only)

Official GS1 Malaysia Land Line

+603-6286 7200

Official GS1 Malaysia Emails

gs1malaysia@gs1my.org

membership@gs1my.org

payment@gs1my.org

databank@gs1my.org

Official GS1 Malaysia Website

www.gs1my.org