



## Asia-Pacific Public Policy Newsletter

11 April 2016

### Welcome!

Welcome to the first GS1 Asia-Pacific Public Policy Newsletter of 2016. This edition will highlight the continued momentum in the regional engagements in Asia-Pacific, including exciting developments in APEC with pilot funding being confirmed, and strengthened cooperation with WCO in Asia-Pacific among other things. MO sharing comes from GS1 India.

Make sure you scroll down to the very end of the newsletter as we do have a list of upcoming events, that will be good for you to add to your agenda. And remember, if you would like an article or event from your MO featured in a future edition of the newsletter please let me know.

All the best,

Patrik Jonasson

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### Tender Awarded to GS1 for APEC Pilot Implementation

Following an open APEC tender, GS1 Hong Kong has been able to secure the official funding contract to execute five APEC Global Data Standards pilot projects. The funding will cover implementation of pilots, software/hardware, and visibility platform supporting the implementation.

Read More about  
APEC Pilot  
Funding

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## **GS1 Presents to WCO Asia-Pacific Heads of Customs Private Sector Engagement Forum**

World Customs Organisation Heads of Customs for Asia-Pacific recently met in Kuala Lumpur, Malaysia. GS1 was invited to present in the Private Sector Engagement Forum which was focusing on the theme “The Use of Advanced Technology for Effective and Efficient Customs Operations”.



[Read more about  
WCO and GS1  
Cooperation](#)

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## **GS1 Speaks at ASEAN Trade Compliance Seminar**

GS1 was invited to speak on track & trace at a Trade Compliance Seminar with the ASEAN Customs Enforcement and Compliance Working Group, which was organized by US-ASEAN Business Council in Manila, the Philippines.

[Read more about  
ASEAN Customs  
and GS1](#)



## **India's Traceability System for Pharmaceutical Products Wins AFACT Award**

The Asia Pacific Council for Trade Facilitation and Electronic Business (AFACT), under the United Nations Center for Trade Facilitation and Electronic Business (UN/CEFACT), awarded the e-ASIA Award to DAVA, a GS1 standards based traceability system for pharmaceutical as the best trade facilitation system in the region.

[Read more about DAVA](#)



## GS1 and Public Policy

GS1 believes in the power of standards to transform the way we work and live.

We are a global, neutral, non-profit standards organisation that brings efficiency and transparency to the supply chain. Our barcode and technology tools create a common foundation, enabling you to identify, capture and share vital information about products, locations and assets.

Designed by consensus, our standards are proven by industry, at work across governments.

Explore this section. Let's work together to achieve your policy goals.



### Priorities

Our current priorities include [e-commerce](#), [quality data](#), [patient](#)

### Industry

Our current sectors include [Retail](#), [Healthcare](#), [Transport & Logistics](#) and

### Regional engagement

We are currently engaged in [Europe](#), [North America](#), [Latin](#)

## Don't forget to visit the Public Policy section on our website

A new public policy section is live on the global website. Main audience is policy makers. We currently cover six policy priorities. If you have suitable case studies to share please let us know.

# Consumer Safety MO Engagement Kit



The Global Language of Business

## Consumer Safety MO Engagement Kit How to work with Safety Authorities

Internal for MOs Use Only



### [How to Engage with Safety Authorities](#)

The kit on available on the GS1 website.

[Read more](#)

# Upcoming Regional Events and Meetings

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- **GS1 ASEAN MO Regional Coordination Meeting** 28-29 April 2016, Pullman CBD Thamrin, Jakarta Indonesia
- **APEC Business Advisory Council Second Meeting (ABAC 2)** 25 - 28 April 2016, Port Moresby, Papua New Guinea
- **APEC Second Senior Officials' Meeting and Related Meetings (SOM2)** 5 May - 15 May 2016, Arequipa Peru, including the Policy Partnership on Food Security taking place 5-8 May
- **Supply Chain Management Training** 2-3 June, Hanoi Vietnam
- **GTS/GTC Training Asia-Pacific** 7-10 June, Hong Kong SAR
- **APEC Business Advisory Council Third Meeting (ABAC 3)** 1-4 August 2016, Shenzhen China
- **GS1 Asia-Pacific Regional Forum** 13-15 September 2016, Siam Kempinski Hotel, Bangkok Thailand
- **APEC Food Security Week** 19-27 September 2016, Piura Peru, including the Policy Partnership on Food Security taking place September 23-24
- **China International Food Safety & Quality Conference** 2-3 November 2016, Shanghai China <http://www.chinafoodsafety.com/>
- **APEC Business Advisory Council Fourth Meeting (ABAC 4)** 14-17 November 2016, Lima Peru
- **APEC CEO Summit** 17-18 November 2016, Lima Peru
- **APEC Economic Leaders Meeting & ABAC Dialogue with Leaders** 19-20 November 2016, Lima Peru

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## Favourite quotes

***"Get China on Your Mind! Get India on Your Mind!"*** - Tom Peters, Co-Author of *IN SEARCH OF EXCELLENCE*, the business book that changed the world.