

# Briefing on Retailers' Requirement for Barcode on the Outer Case Carton/Logistics Unit

Wisma FMM, Bandar Sri Damansara, Kuala Lumpur

#### **Getting Ready for Retailers' Requirement** for Barcode on Outer Case Carton?

Retailers are looking into improving their logistics efficiency by implementing barcoding system at their receiving end/distribution centre (DC). The use of barcode scanning during receiving of goods will improve accuracy, speed and efficiency. Therefore, retailers have started to request their suppliers to implement barcode on outer case carton (OCC).

#### GS1 Malaysia Can Assist You!

GS1 Malaysia is committed to support and ensure that our members comply with retailers' requirement. GS1 Malaysia would like to invite you to attend the briefing and learn **HOW** to assign the GS1 identification number and implement barcode on the outer case carton.



### Monthly Briefing Schedule

☐ June 14, 2017 (Wed)

- ☐ January 18, 2017 (Wed) ☐ July 20, 2017 (Thurs) ☐ February 15, 2017 (Wed) ☐ August 16, 2017 (Wed) □ September 07, 2017 (Thurs) ☐ March 22, 2017 (Wed)
- ☐ April 19. 2017 (Wed) □ October 11. 2017 (Wed) ☐ May 18, 2017 (Thurs)
  - □ November 15, 2017 (Wed)

Programme						
9.00am - 9.30am	Registration					
9.30am - 10.30am	<ul> <li>Introduction to GS1</li> <li>GS1 Number for Trade Items</li> <li>Outer Case Carton (OCC)</li> <li>GS1-128 Bar code and Application Identifiers (AI)</li> </ul>					
10.30am - 11.00am	Break					
11.00am - 11.30am	<ul> <li>GS1 Malaysia Services</li> <li>GS1 Malaysia Member Product Databank</li> <li>GS1 Malaysia Databank Mobile App</li> <li>Consumer Safety &amp; Global Traceability Conformance (GTC) Programme</li> <li>GS1 Malaysia Verification Service</li> </ul>					
11.30 - 12.00pm	Q & A					

Venue: Training Room A, GS1 Malaysia, Wisma FMM, No. 3 Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur

#### **Registration Form**

## Participation is Free of Charge (FOC)

Attention: Ms Nor Iza/Ms Noor Fazlily

Please select the <b>√</b> date:	☐ January	/ 18   <b>L</b> February 15	<b>□</b> March 22   <b>□</b>	April 19   L May	18   <b>L</b> June 14
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Name		Designation	Email		
1					
2					
Submitted by:					
Name	Designation				
Address					
Tel	Fax	Email_			

Attendance is by prior registration ONLY. Registration form must be received latest one week before the chosen date. Cancellation must be made in writing to GS1 Malaysia. Replacement of participant would be accepted.