Getting Ready for Retailers’ Requirement for Barcode on Outer Case Carton?

Retailers are looking into improving their logistics efficiency by implementing barcoding system at their receiving end/distribution centre (DC). The use of barcode scanning during receiving of goods will improve accuracy, speed and efficiency. Therefore, retailers have started to request their suppliers to implement barcode on outer case carton (OCC).

GS1 Malaysia Can Assist You!

GS1 Malaysia is committed to support and ensure that our members comply with retailers’ requirement. GS1 Malaysia would like to invite you to attend the briefing and learn **HOW** to assign the GS1 identification number and implement barcode on the outer case carton.

**Monthy Briefing Schedule**

- **January 18, 2017** (Wed)
- **February 15, 2017** (Wed)
- **March 22, 2017** (Wed)
- **April 19, 2017** (Wed)
- **May 18, 2017** (Thurs)
- **June 14, 2017** (Wed)
- **July 20, 2017** (Thurs)
- **August 16, 2017** (Wed)
- **September 07, 2017** (Thurs)
- **October 11, 2017** (Wed)
- **November 15, 2017** (Wed)

**Programme**

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<th>Time</th>
<th>Session</th>
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<tr>
<td>9.00am – 9.30am</td>
<td>Registration</td>
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<td>9.30am – 10.30am</td>
<td>• Introduction to GS1&lt;br&gt;• GS1 Number for Trade Items&lt;br&gt;• Outer Case Carton (OCC)&lt;br&gt;• GS1-128 Bar code and Application Identifiers (AI)</td>
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<td>10.30am – 11.00am</td>
<td>Break</td>
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<tr>
<td>11.00am – 11.30am</td>
<td>GS1 Malaysia Services&lt;br&gt;• GS1 Malaysia Member Product Databank&lt;br&gt;• GS1 Malaysia Databank Mobile App&lt;br&gt;• Consumer Safety &amp; Global Traceability Conformance (GTC) Programme&lt;br&gt;• GS1 Malaysia Verification Service</td>
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<td>11.30 – 12.00pm</td>
<td>Q &amp; A</td>
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**Venue:** Training Room A, GS1 Malaysia, Wisma FMM, No. 3 Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 Kuala Lumpur

**Registration Form**

**Participation is Free of Charge (FOC)**

Attention: Ms Nor Iza/Ms Noor Fazlily

Please select the **✓** date:  
- **January 18** | **February 15** | **March 22** | **April 19** | **May 18** | **June 14**  
- **July 20** | **August 16** | **September 07** | **October 11** | **November 15**

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Submitted by:

Name ___________________________ Designation ___________________________

Company ___________________________

Address ___________________________

Tel __________________ Fax __________________ Email __________________

**Attendance is by prior registration ONLY. Registration form must be received latest one week before the chosen date. Cancellation must be made in writing to GS1 Malaysia. Replacement of participant would be accepted.**

For enquiries and registration please contact Ms Nor Iza (iza@gs1my.org), Ms Noor Fazlily (noor_fazlily@gs1my.org) or Ms Liew Wai Mei (mei@gs1my.org) by Telephone 03 62867200 or Fax 03 62761042