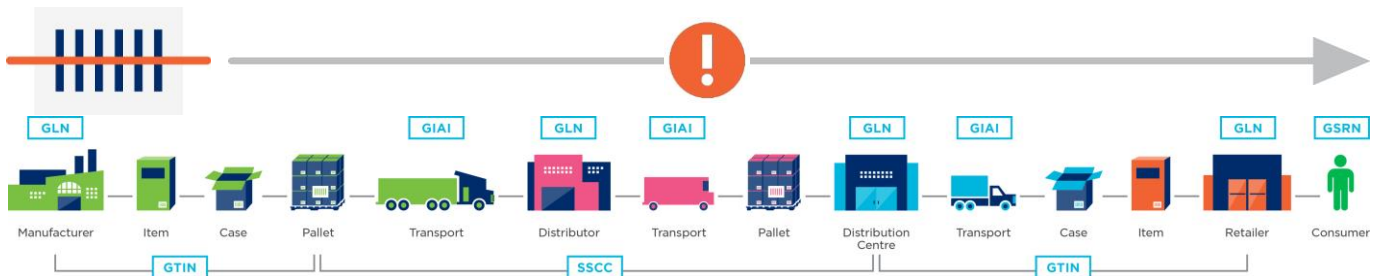


GS1 Malaysia Interim Verification Services

Avoid time and monetary losses when having to re-design, re-print or recall products due to ineffective or unworkable barcodes



Verification is an important tool in **quality control**. When it comes to the movement of goods throughout the supply chain, especially during check-out at point of sale, a **poorly printed barcode can cause huge delays** and problems. In order to achieve **optimum compliance** with retailer and trading partner requirements, it is vital that the GS1 barcodes can always be **successfully scanned**.

At GS1, we understand that although verification is best performed on a sample of the final product (full verification), members would like the ability to also verify if their non-finished packaging/labels (interim artwork) is in line with the standards before proceeding with their bulk printing.

We are happy to announce that in response to the feedback from our members, GS1 Malaysia now **accepts** and **encourages** members to submit their **non-finished packaging/labels** for an **interim verification** to address any potential problems **before printing**.

Benefits of interim verification

1. **Validate** that the company is using the **correct company prefix** as assigned to them by GS1
2. That the **check digit** is **accurately calculated**
3. That the **suitable GS1 barcode symbol** is used
4. That the **size** of the GS1 barcode is **within the limits and guidelines** of the standard
5. That the **height** of the GS1 barcode is **within the limits and guidelines** of the standard
6. That the **location** of the GS1 barcode is conducive for scanning (*only if the full artwork plan submitted*)
7. That the **correct colours** are used for the barcode (*only if coloured artwork*)



Pricing

RM 20.00 (incl. 6% GST) per label for **GS1 Members**

RM 50.00 (incl. 6% GST) per label for **non-GS1 Members**

Companies with free verification vouchers may use them for this interim verification service

Submission of non-finished packaging/label should be in **hardcopy** to ensure size, height, location and colour can be tested.

For more information, please contact GS1 Malaysia at 06-62867200