

Briefing on GS1 Technical Specifications

“Turning Basic Fundamentals into Core Strengths”



No one knows more about our standards than **we** do



No one knows more about industry best practices than **you** do



Using and **implementing** the suitable GS1 keys and standards have been proven to deliver significant benefits to companies whereas incorrect usage or implementation may incur additional costs and problems. The **GS1 System of Standards** is used by companies across the world to not only increase their efficiency but also to save cost.

Realising that Solution Providers are key partners in delivering the right type of solution to brand owners and manufacturers, **GS1 Malaysia is organising GS1 technical trainings for all GS1 Malaysia Solution Providers.**

Dates: **March 15, 2017** (Wednesday)
May 24, 2017 (Wednesday)
August 9, 2017 (Wednesday)
November 22, 2017 (Wednesday)

Time: **9.30am-12.00pm** (break at 10.30am)
Fee: **FREE** for Solution Providers who are GS1 Members
Venue: **Wisma FMM**, No. 3, Persiaran Dagang,
PJU 9, Bandar Sri Damansara, 52200 KL



Benefits of this briefing

This briefing will provide your company with the knowledge about GS1 keys. This will enable you to incorporate the GS1 keys correctly into your products to earn your customers' confidence in your company's solutions and brand.

Who should attend

Solution Providers who are interested to learn more about the GS1 keys and data carriers so that they can incorporate them into their solutions.

