

e-Advertising Terms & Conditions

Payment Options

- Cash
- Credit Card (fill in the credit card authorisation form or swipe credit card at GS1 Malaysia office)
- Funds Transfer (supporting documents must be submitted as proof-of-payment)
- Cheque (to be made out to "GS1 Malaysia Berhad")

GS1 Malaysia Berhad Bank Account Details

Account Name: GS1 Malaysia Berhad

Account Number: 514208-626-707

Bank Name: Malayan Banking Berhad

Booking of Advertisement Slot

- Advertisement slot will only be reserved for any interested parties for up to 1 working week upon receipt of booking form
- Once booking form has been submitted, there shall be no refunds on payment made
- Any advertisement slot selected is only assigned to the subscriber for the duration of their subscription
- If any existing subscriber wishes to extend their advertisement slot, they need to submit a new booking form or written request at least 1 month before the expiry of their current subscription
- Any extension of advertisement slot is subject to availability of said slot
- Any further arrangement involving the availability of advertising slots is subject to management discretion

Reassignment of Advertisement slot

- Any reassignment of advertisement slot from a lower to higher fee slot will incur topping up the fee difference before approval if available
- Reassignment of advertisement slots will only be carried out once at the beginning of each month
- If a reassignment of advertisement slot is from a higher to lower fee slot, payment made will not be refunded. Any new rates as a result of the reassignment will only be applicable upon renewal

Replacement of Advertisement Graphic

- Replacement of advertisement graphic will only be allowed once at the beginning of each month
- Any ad hoc replacements is subject to management decision

Linking of Advertisement to Webpages

- Any website/webpage that the advertisement links to must belong to the subscriber
- Website/webpage must not contain nudity, graphic violence, or any other element deemed inappropriate or unprofessional
- GS1 Malaysia Berhad is indemnified against any issues faced by users when visiting advertiser website/webpage
- GS1 Malaysia Berhad reserves the right to disable links it deems misleading to its members/visitors
- Shortcut links will not be accepted (Eg. goo.gl links)

GS1 Malaysia Berhad

Wisma FMM, No. 3, Persiaran Dagang, PJU 9
Bandar Sri Damansara, 52200 Kuala Lumpur

T +603 6286 7200

F +603 6276 1042

E gs1malaysia@gs1my.org

Advertisement Design

- Advertisement design must be according to specifications set by GS1 Malaysia Berhad
- Any advertisement must be finalised and submitted at least 1 week before the date advertisement is to go live
- Advertisement design must not contain nudity, graphic violence, or any other element deemed inappropriate or unprofessional
- GS1 Malaysia Berhad reserves the right to reject any design it deems misleading to its members

Special Promotions

- Any promotions related to advertising will be as stipulated on the advertising webpage in accordance to GS1 Malaysia Berhad's terms and conditions

Advertised Information

- GS1 Malaysia Berhad is not bound by any conditions, printed or otherwise, in the subscriber's advertisement or website/webpage
- All advertisements are subject to approval by GS1 Malaysia Berhad, which reserves the right to reject or cancel any advertisement or part thereof deemed unsuitable for any reason.

Advertisement Period

- Duration of advertisement will be based upon the duration stipulated in the booking form
- If payment has already been made, any delay in submission of advertisement design will not result in the extension of advertisement period

Cancellation of Advertisement

- If advertisement is cancelled before the end of the subscribed period, any promotions will cease to be valid
- Any cancellations should be made in writing, upon which, said advertisement will be taken down and advertisement slot will be made available
- There shall be no refund for payment made prior to cancellation of advertisement

Termination of e-Advertising Service

- GS1 Malaysia Berhad reserves the right to terminate this service at any time for any reason it deems fit

Acceptance of Terms

- Submission of materials, verbal and nonverbal advertisement slot reservations constitutes acceptance of the terms and conditions of GS1 Malaysia Berhad

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