Dear GS1 Malaysia Subscriber,

Kindly be advised that GS1 Malaysia’s annual subscription fee will be revised effective from 1st January 2024. The new annual fees take into account the additional and enhanced services, facilities, platforms developed and offered to members of GS1 Malaysia.

In alignment of GS1’s role in this new retail landscape, GS1 Malaysia would further increase services and competencies to further value add to GS1 system of standard, so that GS1 members companies are ready to meet the challenges of the next decade.

The additional services, value-add facilities and platforms include:

1. **GS1M Member Product Databank** – An online trusted product data repository for trade items and carton items, for validation & authentication, accessible through Databank Mobile App and GS1 Malaysia Product Search Portal, enabling brand owners to securely share trusted product and carton information for use in consumer-facing digital channels. Allows for 24/7 company information validation.

2. **GS1 Malaysia Retailer Dashboard** – Optimise product visibility and brand awareness. Leading online and offline retailers such as AEON, MYDIN, LOTUS’s and LULU Hypermarket are taking full advantage of the Dashboard for their product sourcing processes.

3. **GS1 Malaysia 2D Repository Platform** – A basic traceability platform and an online repository of event data captured from 2D barcodes (2D Data Matrix) for product verification and visibility. The platform provides GS1 Members the experience of a track & trace solution and to showcase the benefits of GS1 Traceability and migrating to 2D barcodes.

5. **Verified by GS1 (VbG)** – digital transformation initiative **powered by the GRP** to connect products to accurate data for global identity verification.

6. **Global Membership Directory (GEPIR)** – a repository for GS1 licenses for authentication and visibility.

7. **Issuance of GS1 Certificate of Membership** (GTIN, GLN, Member Products) to show GS1 Membership status and fulfil regulatory business requirements by countries such as China and Vietnam.

**Enjoy Access to our other complementary services, support, and platforms at member price:**

8. **Barcode Quality Control Program** – To fulfil retailer requirements and avoid defective or invalid information decoded for product identification, to meet regulatory compliance and to facilitate cross border trading requirements.

9. **Barcode Symbol Generation** – To help ensure that your barcode labels are in compliance with GS1 Standards & specifications.

10. **Virtual Daily & Weekly Briefings** to provide members & customers with the basic overview of GS1 Standards, Keys & Services and how to use them to improve business effectiveness, enable supply chain track & trace for visibility and verification.

11. **Virtual Industry Focus Forums** provide a 2-hour training focused on topics related to inventory, tracking, identification, and regulatory fulfilment.

12. **In-House Training & Business Consultation** are tailored training sessions that focus on a company’s specific needs and requirements on and how to use GS1 Standards & Keys, to assist companies to get the best value from GS1.

13. The **Member Capacity Building Initiative** (in collaboration with **FMM Institute**) is sponsored by GS1 to enhance your organisation and team members with new skill sets.

14. Centralised governance platform to validate, verify, authenticate, protection against unauthorised barcode numbers and resellers.
These new fees will take effect in your next billing cycle, starting from July 1st, 2024, as given below:

<table>
<thead>
<tr>
<th>Annual Fee (RM)</th>
<th>Current</th>
<th>Revised</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Standard Membership</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sole proprietor/Partnership</td>
<td>708.00</td>
<td>816.00</td>
</tr>
<tr>
<td>Companies with issue capital of:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- RM2.5 million and below</td>
<td>708.00</td>
<td>816.00</td>
</tr>
<tr>
<td>- Above RM2.5 million - RM5 million</td>
<td>1,050.00</td>
<td>1,380.00</td>
</tr>
<tr>
<td>- Above RM5 million</td>
<td>Kindly Contact GS1 Malaysia for more information</td>
<td></td>
</tr>
<tr>
<td><strong>Small Block Membership</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sole proprietor/Partnership only</td>
<td>390.00</td>
<td>390.00 (unchanged)</td>
</tr>
</tbody>
</table>

If you have questions, kindly contact us via our official communication channels, as follows:

- Official GS1 Malaysia Group Email:
  
gs1malaysia@gs1my.org
membership@gs1my.org
payment@gs1my.org
databank@gs1my.org
gs1mymembership@gs1my.org

- Official GS1 Malaysia WhatsApp:
  
+6014-3933 228 (Membership, Service & Support)
+6011-1616 8228 (Membership, Service & Support)
+6016-2455 228 (Strictly for Payment Only)
+6012-2722 646 (Strictly for Payment Only)

- Official GS1 Malaysia Land Line & Fax Line:

  Land Line: +603-6286 7200
  Fax Line: +603-6276 1042

- Official GS1 Malaysia Website:

  http://www.gs1my.org

Thank You.