Dear GS1 Malaysia Subscriber,

Please be advised that GS1 Malaysia’s annual subscription fee will be revised effective from January 1, 2024. The revision covers additional and enhanced services, facilities, and platforms developed and offered by GS1 Malaysia.

In alignment with GS1’s role in this new retail landscape, GS1 Malaysia has further increase services and competencies to add further value to the GS1 system of standards, so that GS1 member companies are ready to meet the challenges of the following decade.

The additional services, value-add facilities and platforms include:

1. **GS1M Member Product Databank** – An online trusted product data repository for trade items and carton items, for validation and authentication, accessible through Databank Mobile App and GS1 Malaysia Product Search Portal, enabling brand owners to securely share trusted product and carton information for use in consumer-facing digital channels. Allows for 24/7 company information validation.

2. **GS1 Malaysia Retailer Dashboard** – Optimise product visibility and brand awareness. Leading online and offline retailers such as AEON, MYDIN, LOTUS’s and LULU Hypermarket take full advantage of the Dashboard for their product-sourcing processes.

3. **GS1 Malaysia 2D Repository Platform** – A track and trace platform and an online repository of event data captured from 2D barcodes (2D Data Matrix) for product verification and visibility. The platform provides GS1 Members with the experience of a track and trace solution and showcases the benefits of GS1 Traceability and migrating to 2D barcodes.

5. **Verified by GS1 (VbG)** – digital transformation initiative powered by the GRP to connect products to accurate data for global identity verification.

6. **Global Membership Directory (GEPIR)** – a repository for GS1 licenses for authentication and visibility.

7. **Issuance of GS1 Certificate of Membership** (GTIN, GLN, Member Products) to show GS1 Membership status and fulfil regulatory business requirements by countries such as China and Vietnam.

**Enjoy Access to our other complementary services, support, and platforms at member price:**

8. **Barcode Quality Control Program** – To fulfil retailer requirements and avoid defective or invalid information decoded for product identification so that your barcode labels comply with regulations and meet cross-border trading requirements.

9. **Barcode Symbol Generation** – To help ensure that your barcode labels comply with GS1 Standards and specifications.

10. **Virtual Daily & Weekly Briefings** to provide members and customers with a basic overview of GS1 Standards, Keys & Services and how to use them to improve business effectiveness, and enable supply chain track and trace for visibility and verification.

11. **Virtual Industry Focus Forums** provide a 2-hour training focused on topics related to inventory, tracking, identification, and regulatory fulfilment.

12. **In-House Training & Business Consultation** are tailored training and consultation sessions focused on a company’s specific needs and requirements and how to use GS1 Standards and keys to assist companies in getting the best value from GS1.

13. The **Member Capacity Building Initiative** (in collaboration with FMM Institute) – a series of training sessions sponsored by GS1 Malaysia to enhance your organisation and team members with new skill sets.

14. Centralised governance platform to validate, verify, authenticate, protection against unauthorised barcode numbers and resellers.
These new fees will take effect in your next billing cycle, starting from July 1st, 2024, as given below:

<table>
<thead>
<tr>
<th>Annual Fee (RM)</th>
<th>Current</th>
<th>Revised</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Standard Membership</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sole proprietor/Partnership</td>
<td>708.00</td>
<td>816.00</td>
</tr>
<tr>
<td>Companies with issue capital of:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- RM2.5 million and below</td>
<td>708.00</td>
<td>816.00</td>
</tr>
<tr>
<td>- Above RM2.5 million - RM5 million</td>
<td>1,050.00</td>
<td>1,380.00</td>
</tr>
<tr>
<td>- Above RM5 million</td>
<td>Kindly Contact GS1 Malaysia for more information</td>
<td></td>
</tr>
<tr>
<td><strong>Small Block Membership</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sole proprietor/Partnership only</td>
<td>390.00</td>
<td>(unchanged)</td>
</tr>
</tbody>
</table>

If you have questions, kindly contact us via our official communication channels, as follows:

- Official GS1 Malaysia Group Email:
  
gs1malaysia@gs1my.org
membership@gs1my.org
payment@gs1my.org
databank@gs1my.org
gs1mymembership@gs1my.org

- Official GS1 Malaysia WhatsApp:
  
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+6011-1616 8228 (Membership, Service & Support)
+6016-2455 228 (Strictly for Payment Only)
+6012-2722 646 (Strictly for Payment Only)

- Official GS1 Malaysia Land Line & Fax Line:
  
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**Fax Line: +603-6276 1042**

- Official GS1 Malaysia Website:
  
https://www.gs1my.org

Thank You.