GS1 Malaysia

GS1 Malaysia Member Product Databank

Enabling Brand Protection and Product Data Visibility

Did you know?

- GS1 Malaysia provides a **neutral repository for trusted product information** submitted by brand owners

- **Proper classification** of a product is important to ensure **product data visibility** to potential consumers and buyers

- Consumer confidence in a product **decreases** when product data is **unavailable or incorrectly represented digitally**

Programme

2:00pm	Registration
2:15pm	Enabling Brand Protection and Product Data Visibility
3:15pm	Networking Tea Break
3:45pm	End of Programme

Who should attend

- ✓ Chief Executive Officers, Managing Directors
- ✓ Brand and Marketing Managers
- ✓ All GS1 Malaysia Members

Registration Fees	Dates	
~FREE~	09 Mar (Thurs), 2017	20 July (Thurs), 2017
	22 Mar (Wed), 2017	16 Aug (Wed), 2017
Venue	19 Apr (Wed), 2017	07 Sep (Thurs), 2017
Wisma FMM, No. 3, Persiaran Dagang, PJU 9, Bandar Sri Damansara, 52200 KL	18 May (Thurs), 2017	11 Oct (Wed), 2017
	14 Jun (Wed), 2017	15 Nov (Wed), 2017

Contact Us

For further enquiries and registration, please contact:
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