

# e-Advertising Opportunities GS1 Malaysia

# Reasons Why-

- High and rapidly increasing web traffic
- 2. Reach the <u>right target</u> audience
- 3. Low rates, wide reach



# Facts & Figures

- Over 80,000 visitors/mth since relaunch of www.gs1my.org in 2016
- Many visitors to www.gs1my.org are new to the market and are potentially on the lookout for the right solution partner to work with - GS1 Malaysia signs up over
   60 new brand owners a month
- Existing GS1 Malaysia members also visit www.gs1my.org for updates, news and guidelines – GS1 Malaysia has over 6,000 members and counting

# **Expand your advertisement audience with us today!**

Advertise with GS1 Malaysia today to tap into a captive and highly relevant audience.

Rates and details available on next page.

For further information, please contact:

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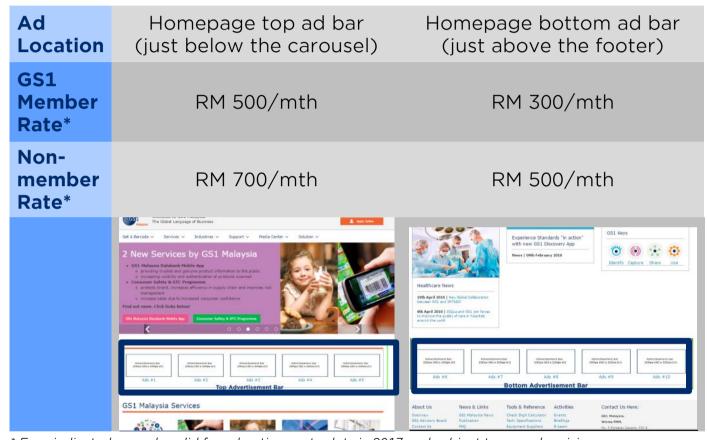
E kah leon@gs1my.org

#### **GS1 Malaysia Berhad**

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# e-Advertisement Rates 2017



<sup>\*</sup> Fees indicated are only valid for advertisements slots in 2017 and subject to annual revision

# **Advertisement Details**

- Display ad size: 200px (w) x 100px (h)
- Display ad acceptable formats: .gif, .png, .jpg, .jpeg
- Hyperlink: specify together with design submission

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<sup>\*</sup> An additional 6% GST will be imposed on monthly fees