

e-Advertising Opportunities GS1 Malaysia

Reasons Why

1. **High** and rapidly increasing **web traffic**
2. Reach the **right target audience**
3. **Low rates**, wide reach



Facts & Figures

- **Over 80,000 visitors/mth** since relaunch of www.gs1my.org in 2016
- Many visitors to www.gs1my.org are new to the market and are potentially on the lookout for the right solution partner to work with – GS1 Malaysia signs up **over 60 new brand owners a month**
- Existing GS1 Malaysia members also visit www.gs1my.org for updates, news and guidelines – GS1 Malaysia has **over 6,000 members and counting**

Expand your advertisement audience with us today!

Advertise with GS1 Malaysia today to tap into a captive and highly relevant audience.

Rates and details available on next page.

For further information, please contact:

Albert Ang

D +603 62867217

E albert@gs1my.org

Leong Kah Leon

D +603 62867309

E kah_leon@gs1my.org

GS1 Malaysia Berhad

Wisma FMM, No. 3, Persiaran Dagang, PJU 9
Bandar Sri Damansara, 52200 Kuala Lumpur

T +603 6286 7200

F +603 6276 1042

E gs1malaysia@gs1my.org

e-Advertisement Rates 2017

Ad Location	Homepage top ad bar (just below the carousel)	Homepage bottom ad bar (just above the footer)
GS1 Member Rate*	RM 500/mth	RM 300/mth
Non-member Rate*	RM 700/mth	RM 500/mth

* Fees indicated are only valid for advertisements slots in 2017 and subject to annual revision

* An additional 6% GST will be imposed on monthly fees

Advertisement Details

- Display ad size: 200px (w) x 100px (h)
- Display ad acceptable formats: .gif, .png, .jpg, .jpeg
- Hyperlink: specify together with design submission

GS1 Malaysia Berhad

Wisma FMM, No. 3, Persiaran Dagang, PJU 9
 Bandar Sri Damansara, 52200 Kuala Lumpur
 T +603 6286 7200
 F +603 6276 1042
 E gs1malaysia@gs1my.org